



## The Shape of Tomorrow Conference 13<sup>th</sup> May, Faithlegg Hotel, Waterford

### AGENDA

- 8.00 – 8.30 Registration
- 8.30 – 8.50 **Welcome address**  
Lynn Pykett, Pro Vice-Chancellor, Aberystwyth University
- 8.50 – 9.00 **FEIW Project – A summary**  
Margaret Tynan, Waterford Institute of Technology
- 9.00 – 9.30 **Entrepreneurship – Does gender matter?**  
Paula Fitzsimons, National GEM Co-ordinator
- 9.30 – 10.00 **A FEIW developments in female entrepreneurship**  
Nerys Fuller-Love, Aberystwyth University  
Victoria Rose-Piper, Aberystwyth University
- 10.00 – 10.20 **'Implementing Policy - Lessons from Sweden'**  
Marianne Karlberg, Economic Development Manager, Sweden
- 10.20 – 10.40 **Women's Enterprise Policy and Implementation in the UK**  
Erika Watson, Executive Director, Prowess, UK
- 10.40 – 11.00 **Towards developing an entrepreneurship policy for Ireland**  
Marie Bourke, Department Manager Longterm Planning, Tax and Finance, Forfas
- 11.00 – 11.30 Tea/coffee break
- 11.30 – 12.30 **Parallel workshop sessions**  
What do women need in enterprise policy – Ireland/Wales?
- 12.30 – 1.30 Lunch
- 1.30 – 2.00 **Entrepreneurship in practice**  
Jill Hincks, MD Passion for Creative, President Network Waterford
- 2.00 – 3.00 **Presentation of outputs from workshops**
- 3.00 – 4.00 **Shaping Enterprise Policy in Ireland and Wales**  
Panel facilitator – Nick Perdikis, Director School of Management and Business, Aberystwyth University
- 4.00 – 4.15 Tea/coffee
- 4.15 – 4.45 **Response to workshops and debate**  
Mr. John McGuinness, T.D., Minister for Trade and Commerce
- 4.45 – 5.00 **Closing address**  
Professor Kieran Byrne, Director, Waterford Institute of Technology

